Resume Design: Tips and Templates That Get Results By Bill Radin

1. Layout. Add interest and clarity by using bullets, indents and varying font styles (such as bold and italic letters). Avoid using unconventional fonts or adding photos or graphics.

2. Length. The general rule is: one or two page for entry level; two pages or more for mid-career candidates.

3. Job Data. Provide the reader with relevant detail about your past and present employers, such as product information, size and physical location.

4. Measurables. Quantify your job duties, reporting relationships and achievements with actual numbers.

5. Job and Education Dates. Make sure the dates are clear and without gaps. If you're a mid- to late-career candidate, you can save space by lumping early-career jobs together.

6. Degree Credentials. Please be accurate—and honest. Misrepresenting your degree is unethical, and could result in consequences that are embarrassing—or worse.